



## TRENDS

**FASHIONED TO FIT**  
A flexible nylon material, TR-90 is perfect for individuals who love the look of plastic but have limited options because of fitting concerns.



## MANDATE

## 1 CHARMANT GROUP: P.S. PLASTIC SLIM COLLECTION 10508

**Target Customer:** Men who want the look of plastic paired with a customized fit **Material:** TR-90 **Size:** 49/17 (145) **Special Features:** Adjustable nose pads; core wire embedded in temple tips for personalized fit; proprietary UV inkjet printing process allows for an array of color and pattern options **Pricing:** \$\$

(800) 645-2121/www.charmant-usa.com

## 2 VIVA INTERNATIONAL GROUP: GANT HAGAN &amp; OWENS

**Target Customer:** Men seeking timeless American style infused with European flair **Materials:** Metal with plastic temples **Sizes:** (Hagan) 53/16 (140); (Owens) 53/17 (140) **Pricing:** \$\$

(800) 345-VIVA/www.vivagroup.com

## 3 COSTA: SKIMMER

**Target Customer:** Serious outdoor enthusiasts **Material:** Co-molded nylon **Special Features:** Interchangeable polarized, polycarbonate lenses offered in amber, copper and gray tints **Pricing:** \$\$\$\$

(800) 447-3700/www.costadelmar.com

## 4 EYE Q EYEWEAR: BUXTON 12

**Target Customer:** Men who appreciate the quality and value of this iconic American brand; suitable for multifocal lenses **Materials:** Metal with leather accents **Special Feature:** Spring hinges **Pricing:** \$\$\$

(800) 403-3937/www.eyeqeyewear.com

## 5 GOTTI SWITZERLAND: HECTOR

**Target Customer:** Men who appreciate traditional craftsmanship and cutting-edge technology **Material:** Plastic **Special Feature:** Embedded spring hinges **Size:** 55/18 **Pricing:** \$\$\$\$\$

www.gotti.ch

## 6 LIVE EYEWEAR: COCOONS IVY

**Target Customer:** Individuals who want sunglasses that can be worn over Rx frames **Special Features:** Ivy, a new deep green finish, has been added to Cocoons' current selection of Soft Touch frame colors; available in all Cocoons models with an option of amber, copper, gray or yellow Polaré polarized lens tints **Pricing:** \$

(800) 834-2563/www.liveeyewear.com

