



FOR IMMEDIATE RELEASE

CONTACT: Live Eyewear Newsroom
Phone: 805.782.5070
Email: news@liveeyewear.com

COCOONS® OFFER A CLEAR ADVANTAGE

World famous sunglasses provide complete eye protection, even after the sun goes down

San Luis Obispo, Ca – Live Eyewear, the world’s leading manufacturer of sunglasses designed to be worn over prescription eyewear, offers the Cocoons Collection with five lens tints, the newest of which is the clear lens. Cocoons are now available with scratch resistant optically correct clear polycarbonate lenses that are extremely durable and provide 100% protection against damaging ultra-violet light.

President, Kieran Hardy states, “The clear lens addresses the large number of requests we’ve received from our customers searching for OveRx eyewear that provides complete eye protection without a reduction in visible light transmission. Outdoor enthusiasts who discovered the convenience, comfort and durability of the original Cocoons sunglasses are now looking for an option that provides the same level of eye protection after the sun goes down.” The 1.2 mm clear polycarbonate lens has a light transmission rating of 90-94%.

When further discussing specific customer requests for the clear lens, Hardy says, “The majority of inquiries we received came from motorcycle riders who wanted something more convenient than goggles and would provide similar protection for their eyes from wind, rain and insects. The patented Cocoons frame designs incorporate side shields, an extended brow bar and extruded underside scoops to completely isolate the eyes from the elements and are easy to take on and off with one hand. Fitted with the new clear lens, Cocoons are the perfect solution for night and low light conditions.”

The clear polycarbonate UV400 lenses and side shields are available in most Cocoons styles, limited to black frames only.

The Cocoons brand is recognized worldwide and is synonymous with comfort, convenience and quality. Featuring optically correct scratch resistant lenses, and adjustable Flex2Fit™ temples, Cocoons deliver complete eye protection like no other over prescription eyewear. In addition to clear lenses, Cocoons are also available in polarized gray, amber, copper or yellow. All styles in the collection have an MSRP of \$44.95 and are supported by a manufacturer’s lifetime warranty. Live Eyewear is the world’s leading manufacturer of premium OveRx eyewear. For more information, contact Live Eyewear at (800) 834-2563 or visit the website at www.liveeyewear.com.
