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Everyday, consumers who don't wear prescription eyewear ask us if it's okay to wear OveRx sunglasses as regular sunglasses. The answer is obviously "Yes!"... but the reasons so many people who don't wear prescription eyewear ask if they can are numerous and some are not as simple as you might think. This article identifies the benefits of wearing an OveRx sunglass in comparison to a fashion sunglass.

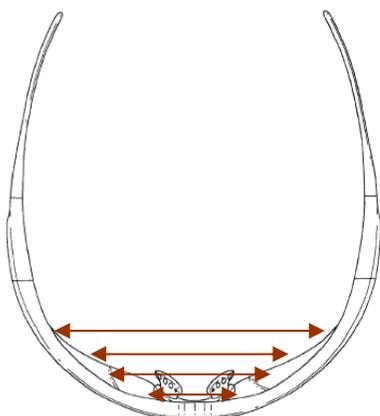
OveRx® Sunglasses - Better for Everyone!

Over the years, I have heard of, communicated with or literally met hundreds (possibly thousands) of people who wear our OveRx sunglasses, despite the fact that they don't wear prescription glasses. Many people think of sunglasses as fashion accessories, but a little known fact is that they are actually classified by the FDA as medical devices! That's right, sunglasses aren't just fashion accessories, their medical devices designed to provide protection for the eyes from harmful UV rays.

Each sunglass has its own medical device registration and the entire sunglass inventory is regulated in the United States by the Food and Drug Administration. Despite the true purpose and regulation of these medical devices, 99% are fashion focused. In fact, some of the most expensive sunglasses in the world are often less beneficial for the eyes than a slew of \$10 sunglasses! Lenses are usually tinted with a certain look in mind, with everything from gradient tints to mirror finishes. However, most fashion sunglasses are more concerned about style, embellishments and colors than they are the quality, features and performance of the lens. I once reviewed a high end fashion frame that carried the name of one of the world's most exclusive fashion brands. As per FDA requirements the lenses did block harmful UV rays... but that's about all they did. They weren't scratch resistant and they weren't even polarized! In fact all the lenses really did was change the view from bright to dark... but glare was still everywhere. After wearing them for about 5 minutes, I really started to understand the difference between a sunglass that's designed to appeal to various fashions; and an OveRx sunglass that is designed to deliver the absolute best environment possible for the eyes (not to mention the complete range of additional features designed to improve the actual comfort and fit).

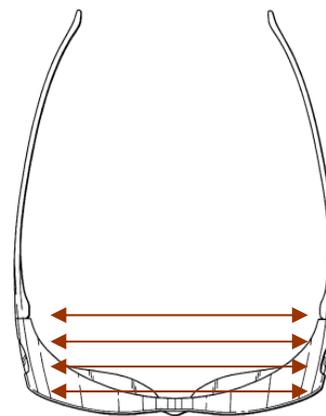
So what are these differences? What is the end result? And why are the benefits so much better than any fashion sunglass in the world? Let's start with the most important difference - the frame.

A conventional fashion sunglass is either 8 base or 6 base in design. The higher the number, the more wrap the product has. Some extreme sports sunglasses have as high as 10 or 12 base wraps. A 6 base is virtually flat, which we use on OveRx sunglasses as they are designed to completely contain the eyeglasses beneath. If OveRx sunglasses had an 8 base wrap to them, the prescription eyewear would not be able to fit in properly, as the curve of the frame front would prevent the OveRx sunglass from pushing back all the way, leaving big gaps on the top, peripheral and undercarriage.



Sport/Fashion Sunglass - 8 Base Wrap

The lenses and frames are curved to wrap around the face. The space between temples progressively gets smaller as the frame transitions towards the front. This makes it impossible for the sunglass to accommodate a 6 base, or "flat" pair of prescription glasses.

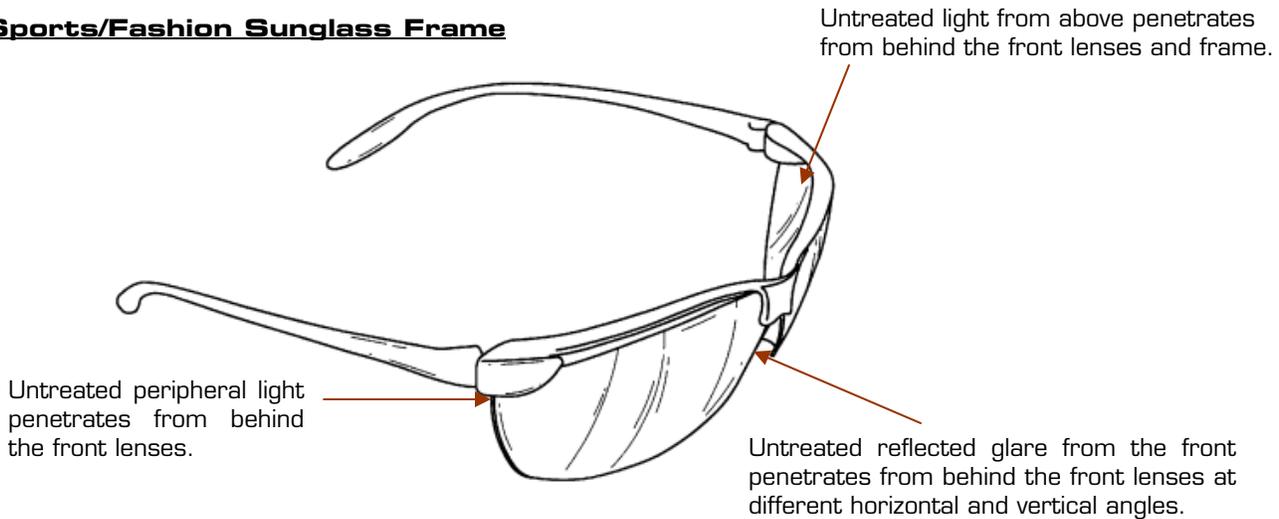


OveRx® - 6 Base Wrap

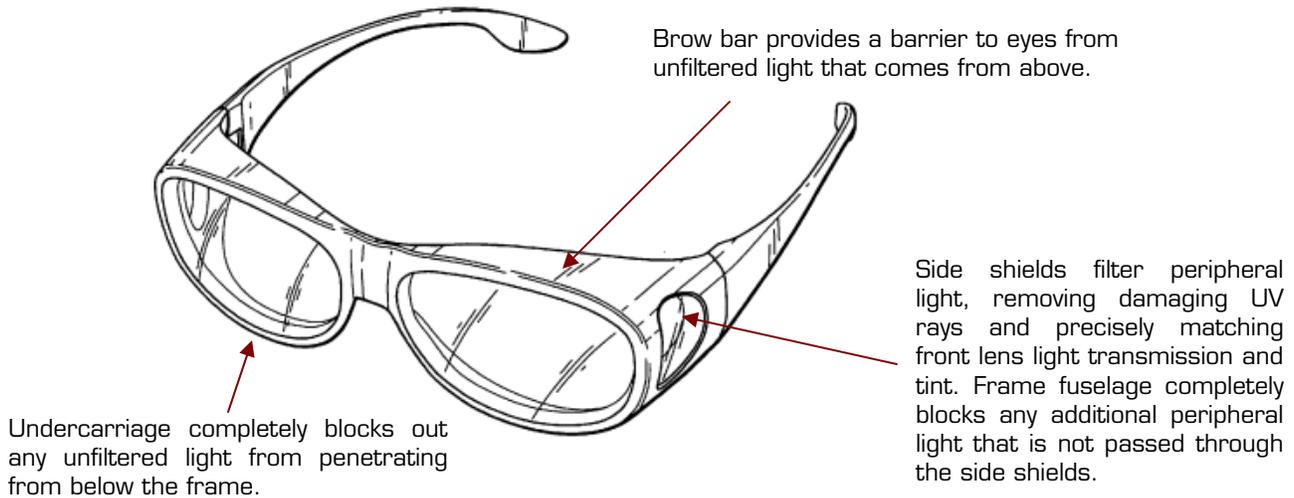
The cavity remains a constant size, allowing prescription eyewear to be completely enveloped by OveRx frame. An 8 base brow bar is shaped to fit securely against the head, providing a narrow margin of space between the frame and wearer's brow. This blocks the maximum amount of light from above.

The examples below show a conventional sport/fashion sunglass and an OveRx sunglass frame. Notice the huge disparity in how much light penetrates each frame. The OveRx frame delivers upwards of 40% more protection, completely isolating the eyes, which is one of the most compelling reasons people who don't wear prescription glasses, wear an OveRx frame anyway.

Sports/Fashion Sunglass Frame



OveRx® Sunglass Frame



So what's the actual benefit of OveRx sunglasses? Why do they deliver a better result than a conventional sunglass? Why do people who don't even wear prescription glasses want to wear OveRx sunglasses?

It has to do with the feeling a person gets after they have worn a pair of OveRx sunglasses for about ten minutes. Although fashion and sport sunglasses filter light through the front lenses, there is a great deal of additional light that's not all of the light that reaches the eye. After the light has been filtered through the front lenses, it mixes with unfiltered light at varying transmissions. Then the light reaches the eyes, far from the quality and structure it had when it left the back side of the front lenses. The purpose of the front lenses is completely diluted with UV light and unfiltered light of varying transmission and tint. The eyes still have to adjust to fluctuating light conditions, variances in transmission and tint. The eyes still don't fully relax as they do with an OveRx sunglass.

With an OveRx sunglass, any light that reaches the eyes has been treated, is of a constant transmission and tint and is free from harmful UV and annoying glare. Because the light inside the frame is exactly matched to the light being transmitted through the front lenses... they eyes completely relax. Eyestrain and fatigue are all but eliminated. The eyes begin to rest, focus and clarity improves and everything looks and feels better.

There are a host of other benefits that OveRx sunglasses deliver over regular sunglasses, but I will leave that for another time. You can rest assured that if you wear our patented OveRx designs, with or without prescription glasses, you will never go back to what's just fashionable or aesthetically pleasing. Better fishing, better boating, better driving and a better for your eyes! And that is why OveRx is better for everyone!